VISION

Mercedes-Benz Places

BINGHATTI CITY

FLOOR PLANS

ICONIC

Vision Iconic Tower
Legacy Arrives in a New Form

At Mercedes-Benz Places | Binghatti City



Behold, the apex.

What was a silhouette against the skyline,
now the declaration of an era.

A singular spire, towering to the sky.

A Monumental Form in Motion

Vision Iconic Tower is architecture executed at an audacious scale. It is designed around a sweeping, terraced curved spine that steps down in a single, fluid, silver-skinned curve. Its horizontal podiums draw direct inspiration from classic Mercedes-Benz radiator grilles.

At its core sits a circular podium that holds a 2,966 square meter water plaza featuring a central three-pointed star focal point. At the peak, the illuminated beacon serves as an architectural lighthouse across the Dubai skyline.



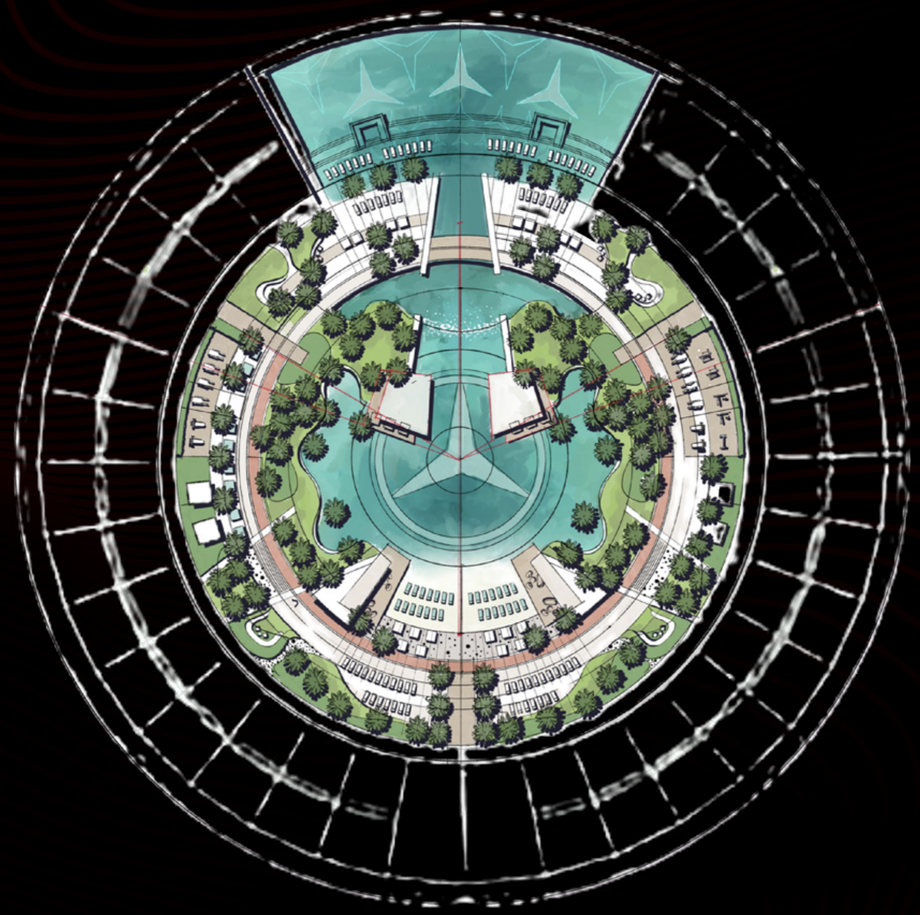
Legacy arrives in a new form.
The ultimate translation of mobility
into lived space



A World Built Beyond Tomorrow.

Floor Plan

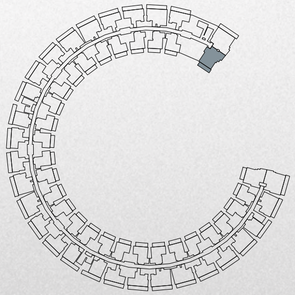
Living at Vision Iconic Tower

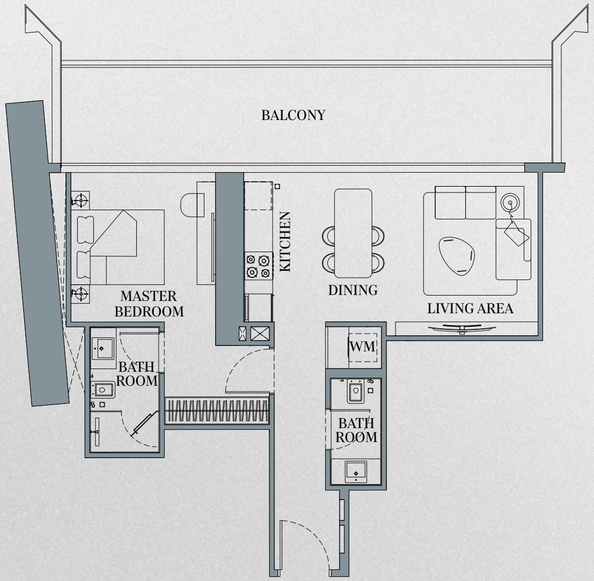


combines high-rise luxury with ground-floor comfort. The building›s base features 27 high-end retail stores, boutique cafes, and daily service outlets, allowing residents to fulfil everyday needs without leaving the community footprint.

Vision Iconic

1 Bedroom Unit | Type 1



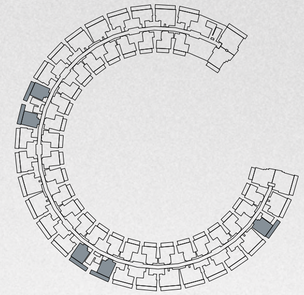


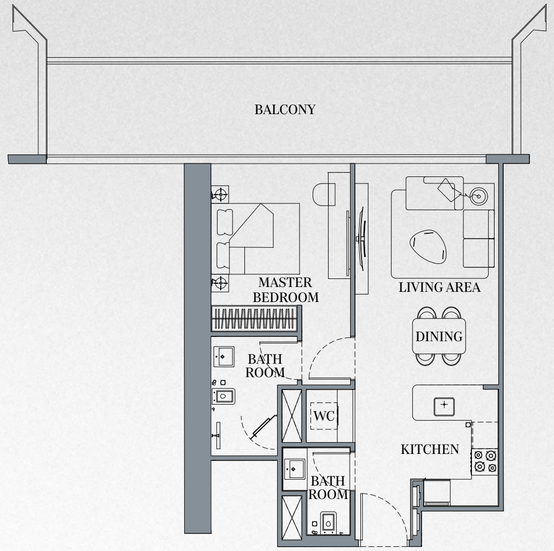
AREA	SQ.M	SQ.FT
Suite Area	76.32	821.50
Balcony Area	18.90	203.44
Total Unit Area	95.22	1024.94

FLAT DESIGN COMPONENTS	
MASTER BATHROOM	4 m²
MASTER BEDROOM	15 m²
LIVING AND DINING	19 m²
KITCHEN	7 m²
CORRIDOR	7 m²
BEDROOM-01	13 m²
BATHROOM	4 m²
LAUNDRY	1 m²

Vision Iconic

1 Bedroom Unit | Type 2





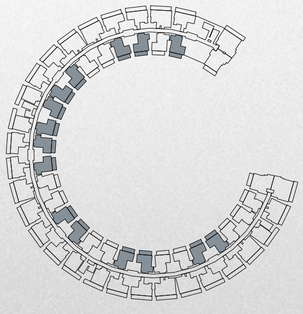
AREA	SQ.M	SQ.FT
Suite Area	55.11	593.20
Balcony Area	21.34	229.70
Total Unit Area	76.45	822.90

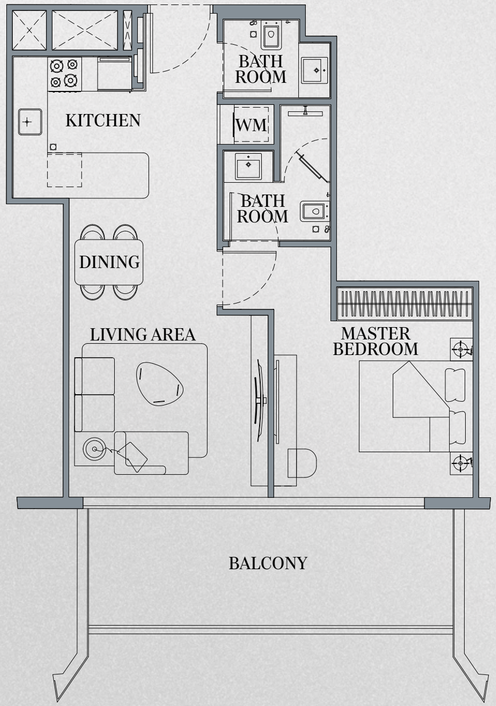
FLAT DESIGN COMPONENTS	
MASTER BATHROOM	4.5 m²
MASTER BEDROOM	13 m²
LIVING AND DINING	16 m²
CORRIDOR	6 m²
BATHROOM	2.5 m²
LAUNDRY	1 m²
KITCHEN	5 m²

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Vision Iconic

1 Bedroom Unit | Type 3



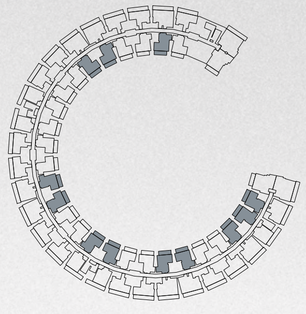


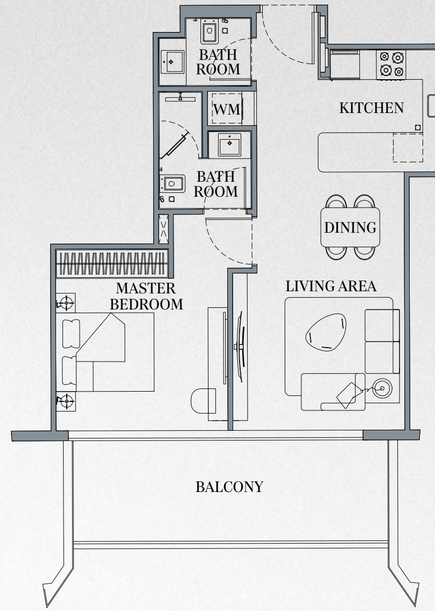
AREA	SQ.M	SQ.FT
Suite Area	51.42	553.48
Balcony Area	13.08	140.79
Total Unit Area	64.50	694.27

FLAT DESIGN COMPONENTS	
MASTER BATHROOM	4 m²
MASTER BEDROOM	14 m²
LIVING AND DINING	16 m²
CORRIDOR	4 m²
BATHROOM	2.5 m²
LAUNDRY	6 m²

Vision Iconic

1 Bedroom Unit | Type 4





AREA	SQ.M	SQ.FT
Suite Area	52.81	568.44
Balcony Area	13.08	140.79
Total Unit Area	65.89	709.23

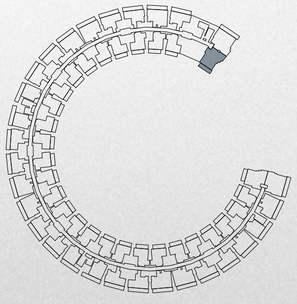
FLAT DESIGN COMPONENTS	
MASTER BATHROOM	4 m²
MASTER BEDROOM	14 m²
LIVING AND DINING	17 m²
CORRIDOR	4 m²
BATHROOM	2.5 m²
KITCHEN	7 m²

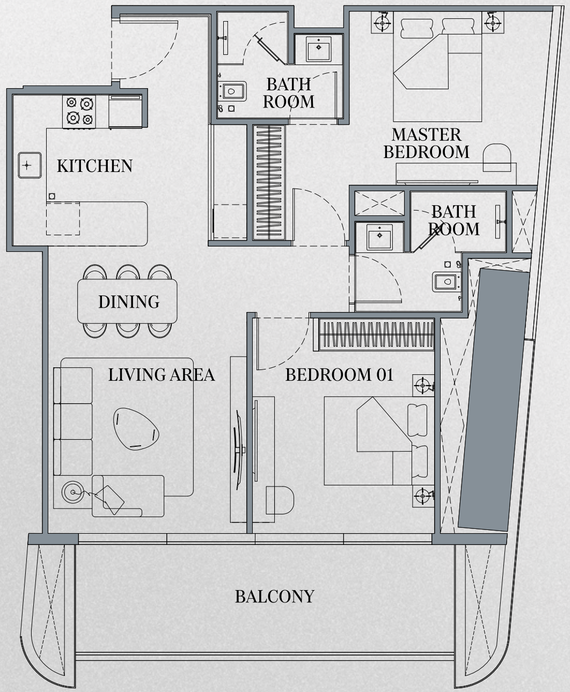
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Vision Iconic

2 Bedroom Unit | Type 1



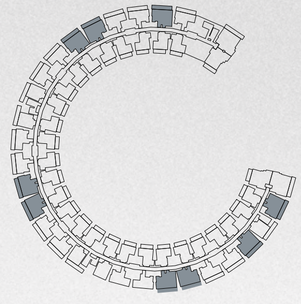


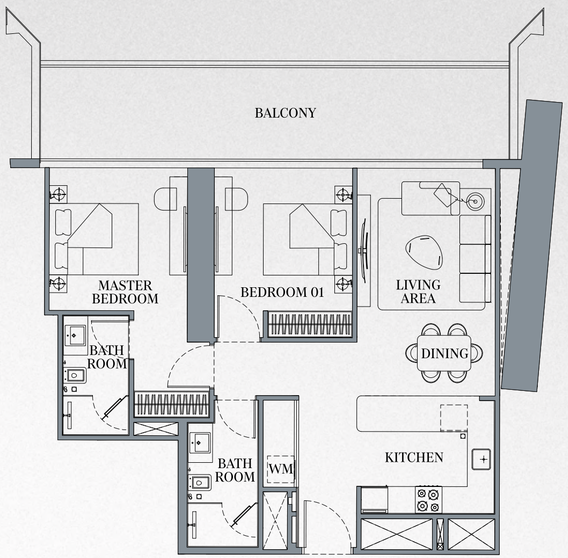
AREA	SQ.M	SQ.FT
Suite Area	76.32	821.50
Balcony Area	18.90	203.44
Total Unit Area	95.22	1024.94

FLAT DESIGN COMPONENTS	
MASTER BATHROOM	4 m²
MASTER BEDROOM	15 m²
LIVING AND DINING	19 m²
KITCHEN	7 m²
CORRIDOR	7 m²
BEDROOM-01	13 m²
BATHROOM	4 m²
LAUNDRY	1 m²

Vision Iconic

2 Bedroom Unit | Type 2





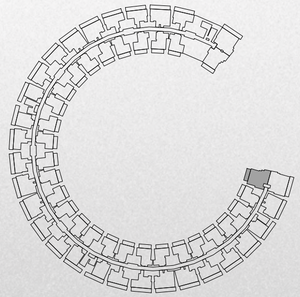
AREA	SQ.M	SQ.FT
Suite Area	75.03	807.62
Balcony Area	21.34	229.70
Total Unit Area	96.37	1037.32

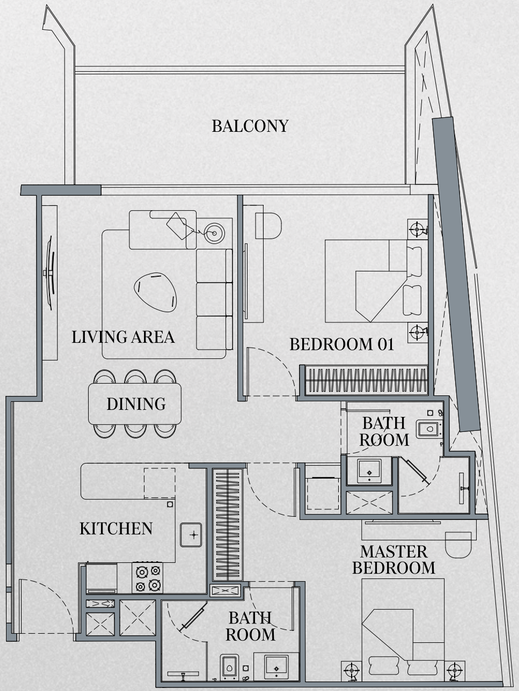
FLAT DESIGN COMPONENTS	
MASTER BATHROOM	4 m²
MASTER BEDROOM	14 m²
LIVING AND DINING	16 m²
KITCHEN	8 m²
CORRIDOR	8 m²
BEDROOM-01	12 m²
BATHROOM	5 m²
LAUNDRY	1 m²

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Vision Iconic

2 Bedroom Unit | Type 3



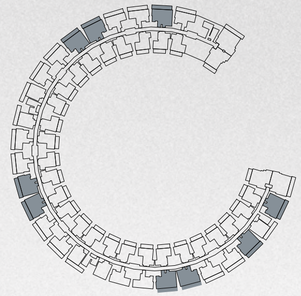


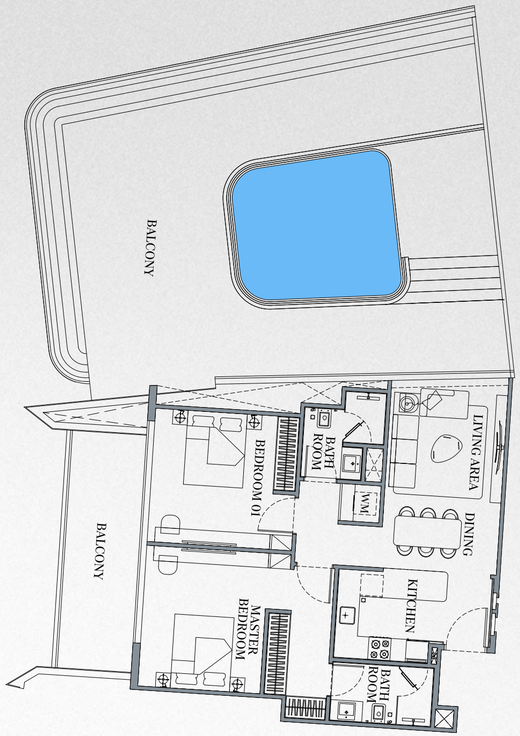
AREA	SQ.M	SQ.FT
Suite Area	77.11	830.01
Balcony Area	13.08	140.79
Total Unit Area	90.19	970.80

FLAT DESIGN COMPONENTS	
MASTER BATHROOM	4.5 m²
MASTER BEDROOM	15 m²
LIVING AND DINING	20 m²
KITCHEN	6 m²
CORRIDOR	7 m²
BEDROOM-01	14 m²
BATHROOM	4 m²
LAUNDRY	0.60 m²

Vision Iconic

2 Bedroom Unit | Type 4





AREA	SQ.M	SQ.FT
Suite Area	77.68	836.14
Balcony Area	115.70	1245.38
Total Unit Area	193.38	2081.52

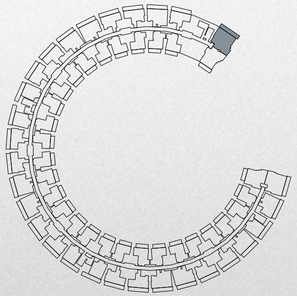
FLAT DESIGN COMPONENTS	
MASTER BATHROOM	4.5 m²
MASTER BEDROOM	15 m²
LIVING AND DINING	20 m²
KITCHEN	6 m²
CORRIDOR	7 m²
BEDROOM-01	14 m²
BATHROOM	4 m²
LAUNDRY	0.60 m²

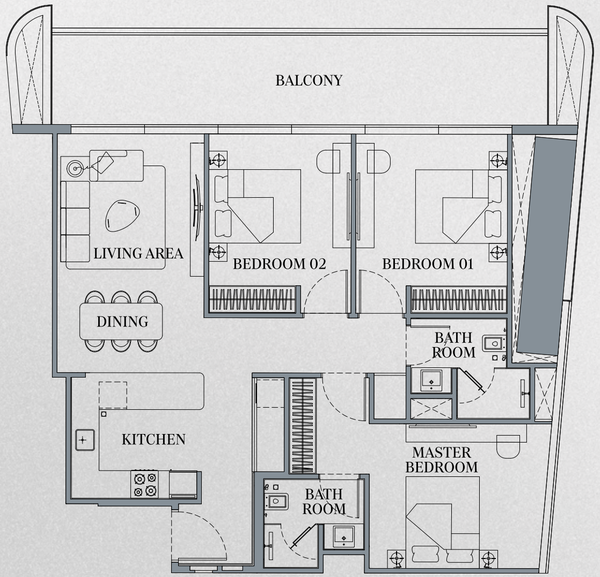
Disclaimer: 1. All stated dimensions and services whether in relation to the building, common areas or individual units are subject to government and local authority approvals. Final dimensions and services will be stated in your sales and purchase agreement 2. All room dimensions are measured to structural elements and exclude wall finishes and construction tolerances. 3. All dimensions have been provided by our consultant architects. 4. All materials, dimensions and drawings are approximate. Information is subject to change without notice. 5. Actual suite area may vary from the stated area. Drawings are not to scale. The Developer reserves the right to make any revisions whatsoever including for aesthetic purposes. Calculation of suite area is measured as the area bounded by the centre line of demising or partition walls separating one unit from another unit, the exterior face of all exterior walls, and the exterior face of the corridor wall enclosing the adjoining unit. 7. Calculation of balcony area is measured as the area bounded by the centre line of demising or partition walls separating one unit from another unit, the outmost face of the enclosing guard and the external face of the adjoining balcony. 8. The units are measured at typical floor in the building. Columns may vary in size depending on the floor level. 9. For each unit type, unit sizes and details might be different and your sales and purchase agreement will contain the actual size of each specific unit.



Vision Iconic

3 Bedroom Unit | Type 1



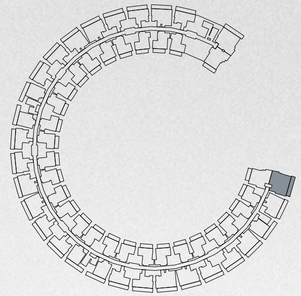


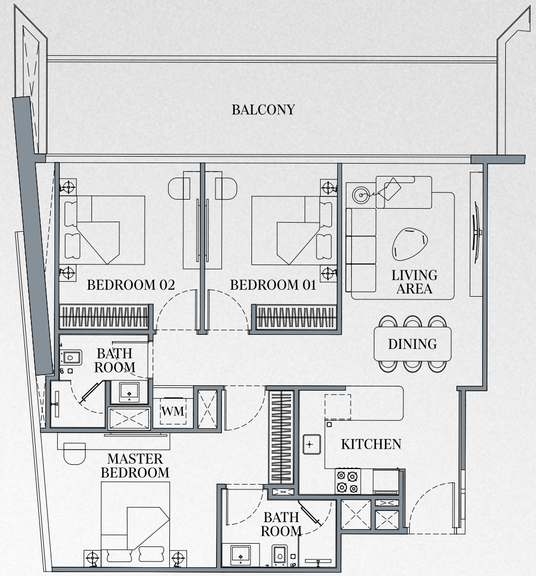
AREA	SQ.M	SQ.FT
Suite Area	93.32	1004.49
Balcony Area	28.59	307.74
Total Unit Area	121.91	1312.23

FLAT DESIGN COMPONENTS	
MASTER BATHROOM	4 m²
MASTER BEDROOM	16 m²
LIVING AND DINING	17 m²
KITCHEN	8 m²
CORRIDOR	10 m²
BEDROOM-01	13 m²
BEDROOM-02	13 m²
BATHROOM	4 m²
LAUNDRY	1 m²

Vision Iconic

3 Bedroom Unit | Type 2





AREA	SQ.M	SQ.FT
Suite Area	89.95	968.21
Balcony Area	21.34	229.70
Total Unit Area	111.29	1197.92

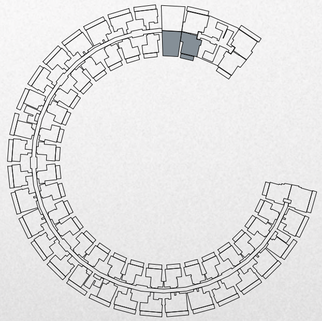
FLAT DESIGN COMPONENTS	
MASTER BATHROOM	4.5 m²
MASTER BEDROOM	16 m²
LIVING AND DINING	17 m²
KITCHEN	6 m²
CORRIDOR	10 m²
BEDROOM-01	13 m²
BEDROOM-02	12 m²
BATHROOM	4 m²
LAUNDRY	1 m²

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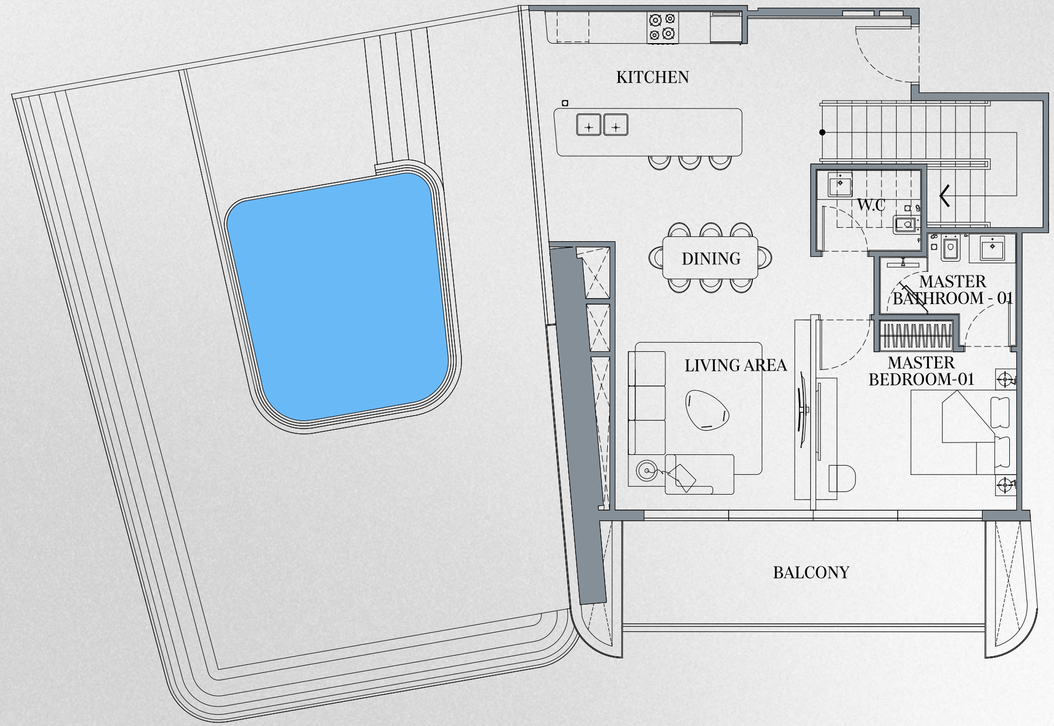
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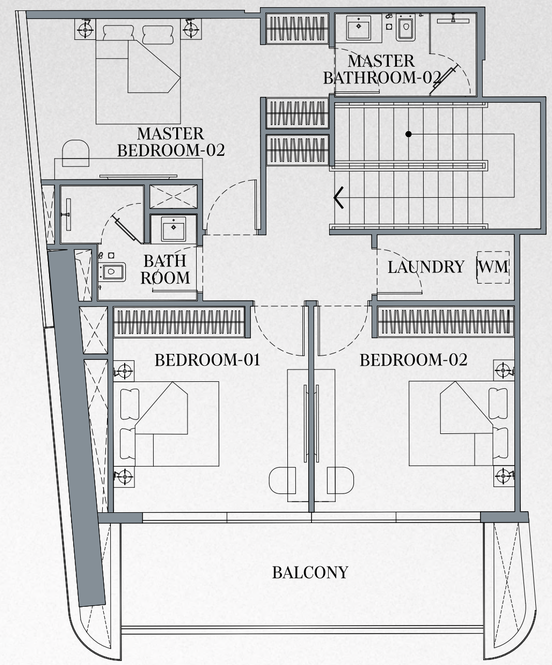
4 Bedroom Unit | Type 1



AREA	SQ.M	SQ.FT
Suite Area	158.25	1703.17
Balcony Area	128.78	1386.18
Total Unit Area	287.03	3089.57

FLAT DESIGN COMPONENTS	
GROUND FLOOR	
MASTER BATHROOM- 01	4 m²
MASTER BEDROOM-01	14 m²
LIVING	13 m²
KITCHEN AND DINING	26 m²
CORRIDOR	5 m²
WC	3 m²
STAIRCASE	8 m²
FIRST FLOOR	
MASTER BATHROOM- 02	4 m²
MASTER BEDROOM-02	17 m²
BEDROOM-01	14 m²
BEDROOM-02	15 m²
BATHROOM	4 m²
LAUNDRY	3 m²
CORRIDOR	8 m²
STAIRCASE	9 m²

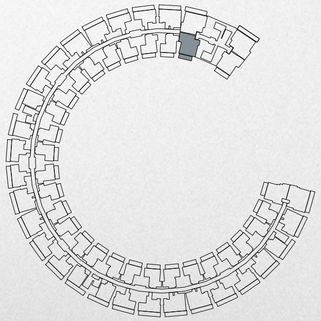




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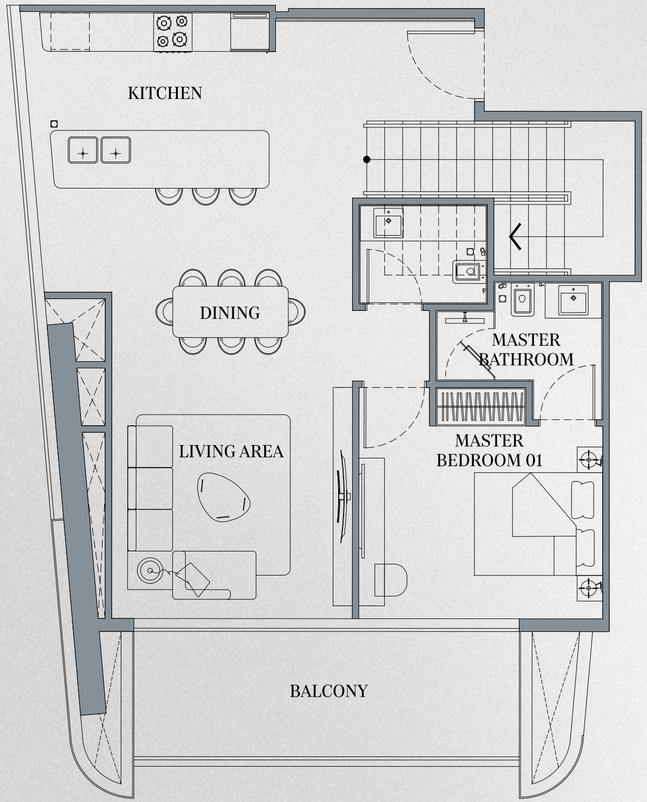
Vision Iconic

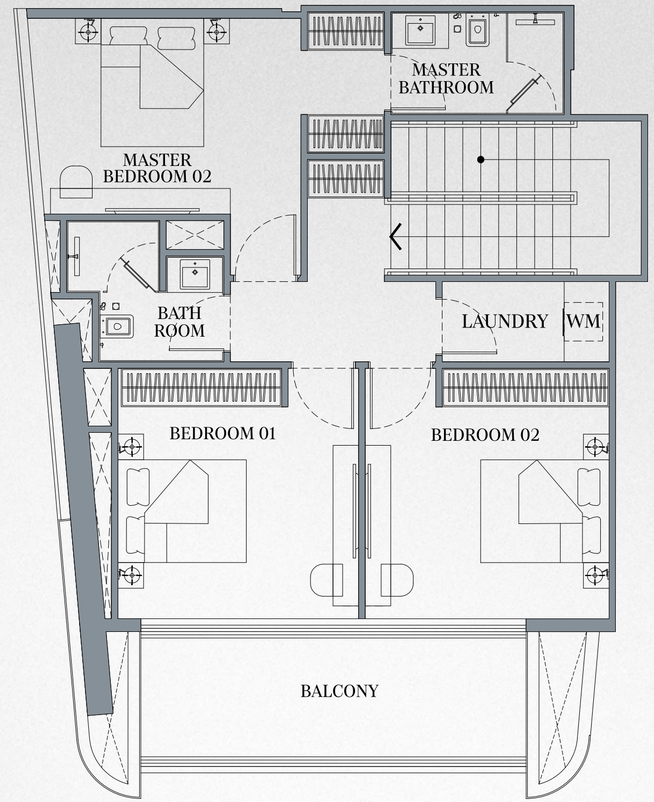
4 Bedroom Unit | Type 2



AREA	SQ.M	SQ.FT
Suite Area	158.25	1703.39
Balcony Area	26.16	281.58
Total Unit Area	184.41	1984.97

FLAT DESIGN COMPONENTS	
GROUND FLOOR	
MASTER BATHROOM-01	4 m²
MASTER BEDROOM-01	14 m²
LIVING	13 m²
KITCHEN AND DINING	26 m²
CORRIDOR	5 m²
WC	3 m²
STAIRCASE	8 m²
FIRST FLOOR	
MASTER BATHROOM-02	4 m²
MASTER BEDROOM-02	17 m²
BEDROOM-01	14 m²
BEDROOM-02	15 m²
BATHROOM	4 m²
LAUNDRY	3 m²
CORRIDOR	8 m²
STAIRCASE	9 m²

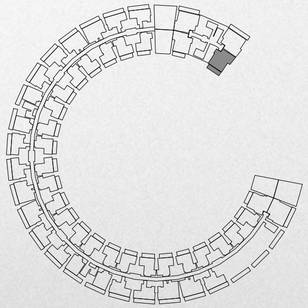




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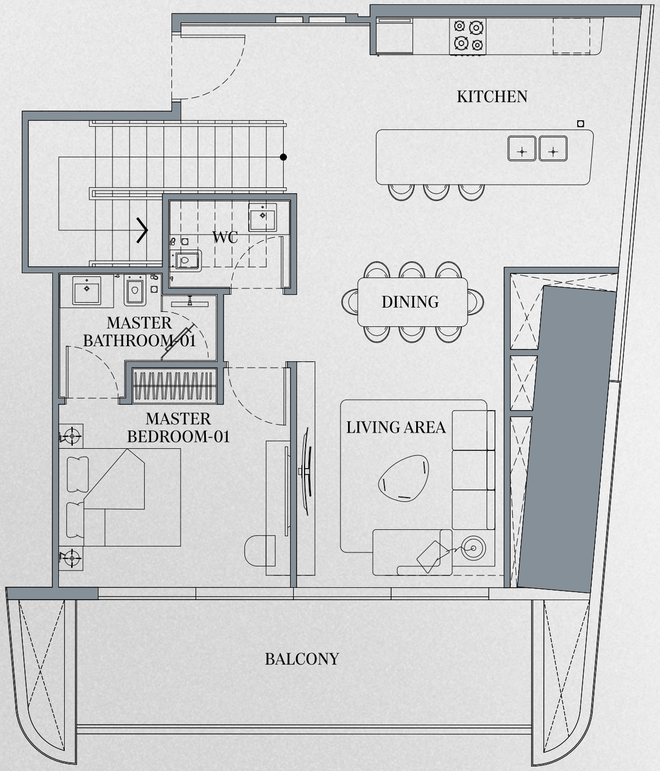
Vision Iconic

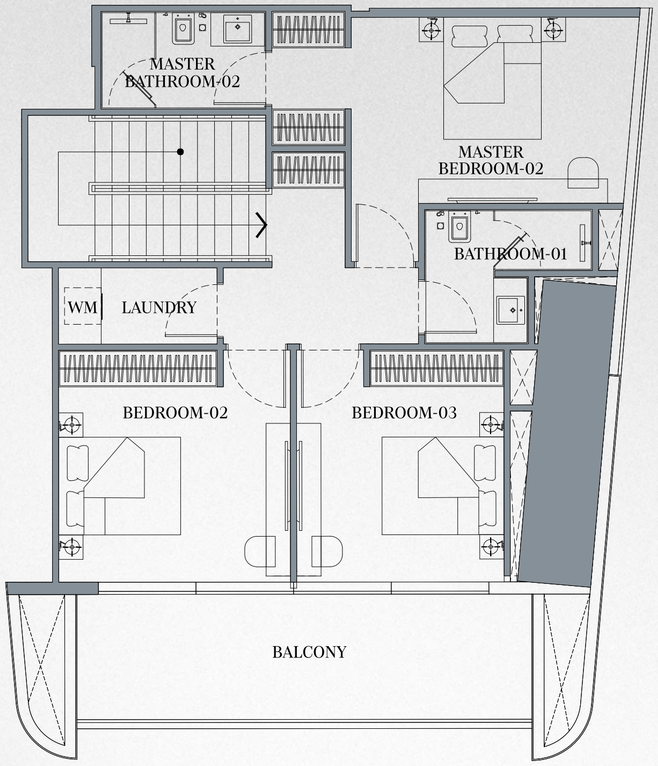
4 Bedroom Unit | Type 3



AREA	SQ.M	SQ.FT
Suite Area	158.77	1708.99
Balcony Area	32.42	348.97
Total Unit Area	191.19	2057.95

FLAT DESIGN COMPONENTS	
GROUND FLOOR	
MASTER BATHROOM-01	4 m²
MASTER BEDROOM-01	14 m²
LIVING	13 m²
KITCHEN AND DINING	26 m²
CORRIDOR	5 m²
WC	3 m²
STAIRCASE	8 m²
FIRST FLOOR	
MASTER BATHROOM-02	4 m²
MASTER BEDROOM-02	17 m²
BEDROOM-01	14 m²
BEDROOM-02	15 m²
BATHROOM	4 m²
LAUNDRY	3 m²
CORRIDOR	8 m²
STAIRCASE	9 m²



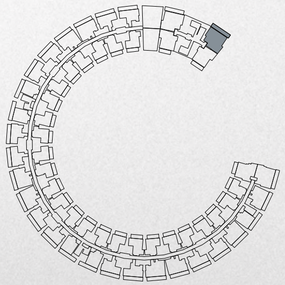


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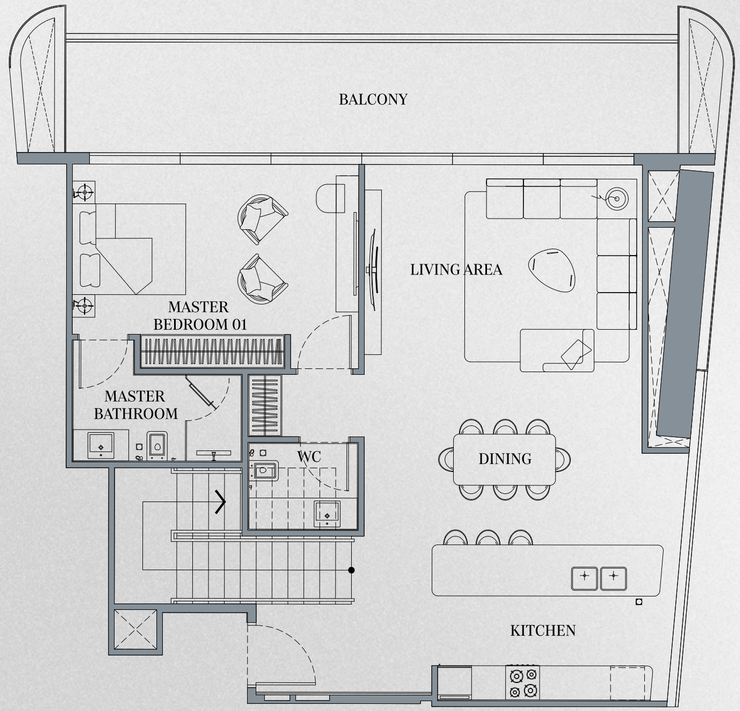
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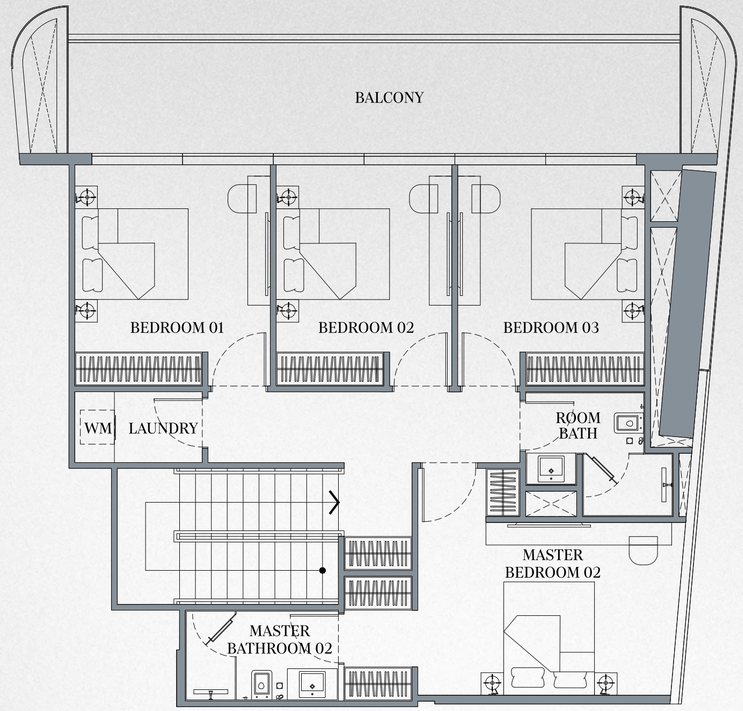
5 Bedroom Unit | Type 1



AREA	S.QM	SQ.FT
Suite Area	188.41	2028.03
Balcony Area	49.05	527.97
Total Unit Area	237.46	2556

FLAT DESIGN COMPONENTS	
GROUND FLOOR	
MASTER BATHROOM- 01	5 m²
MASTER BEDROOM-01	17 m²
LIVING	18 m²
KITCHEN AND DINING	28.5 m²
CORRIDOR	7 m²
BATHROOM	3 m²
STAIRCASE	8 m²
FIRST FLOOR	
MASTER BATHROOM- 02	4 m²
MASTER BEDROOM-02	18 m²
BEDROOM-01	13 m²
BEDROOM-02	12 m²
BEDROOM-03	13.5 m²
BATHROOM	4.5 m²
LAUNDRY	3 m²
CORRIDOR	8 m²
STAIRCASE	9 m²

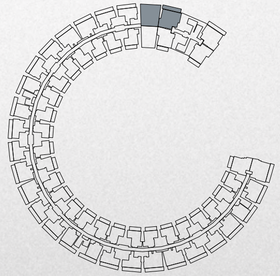




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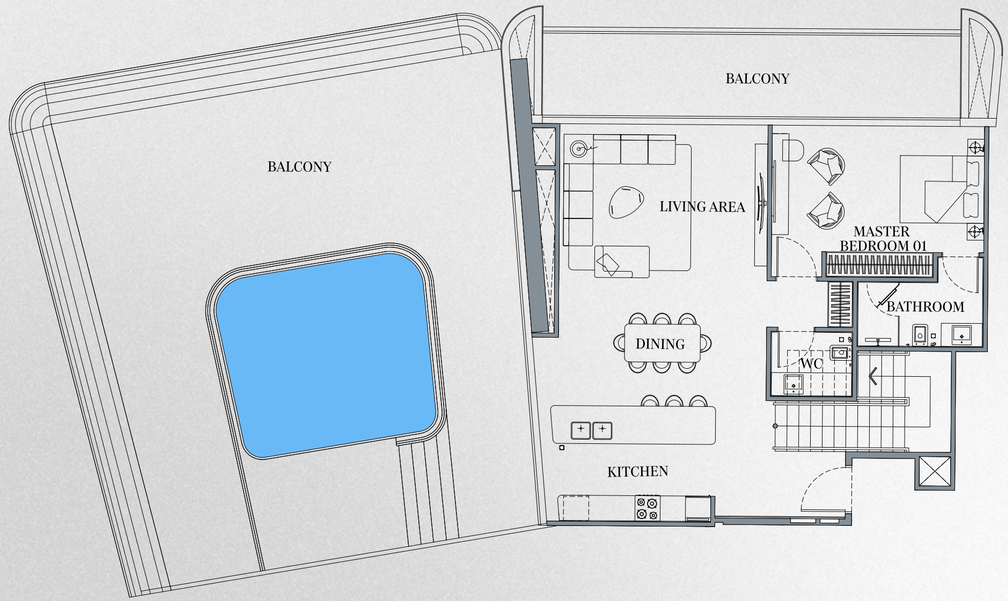
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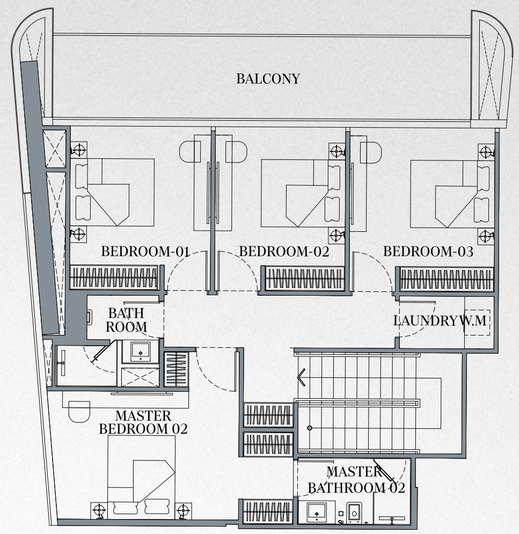
5 Bedroom Unit | Type 2



AREA	S.QM	SQ.FT
Suite Area	187.32	2016.30
Balcony Area	169.58	1825.34
Total Unit Area	356.90	3841.64

FLAT DESIGN COMPONENTS	
GROUND FLOOR	
MASTER BATHROOM- 01	5 m²
MASTER BEDROOM-01	17 m²
LIVING	18 m²
KITCHEN AND DINING	28.5 m²
CORRIDOR	7 m²
BATHROOM	3 m²
STAIRCASE	8 m²
FIRST FLOOR	
MASTER BATHROOM- 02	4 m²
MASTER BEDROOM-02	18 m²
BEDROOM-01	13 m²
BEDROOM-02	12 m²
BEDROOM-03	13.5 m²
BATHROOM	4.5 m²
LAUNDRY	3 m²
CORRIDOR	8 m²
STAIRCASE	9 m²

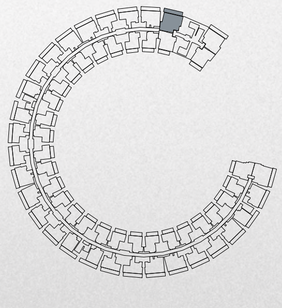




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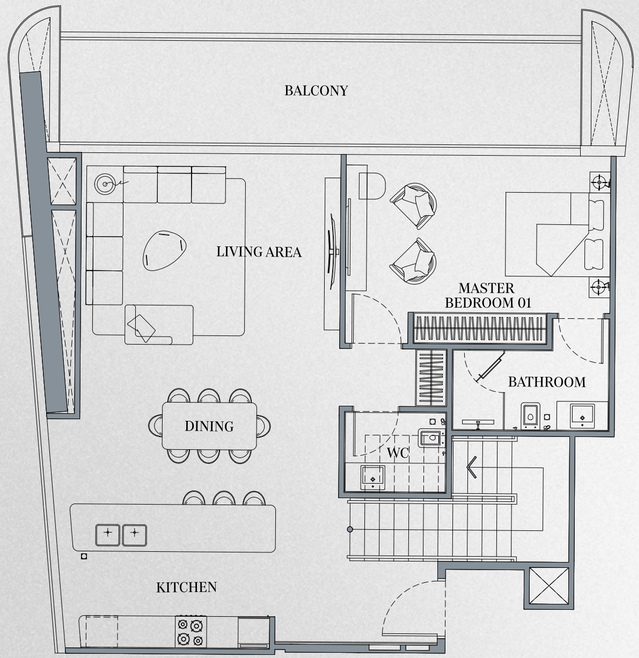
Vision Iconic

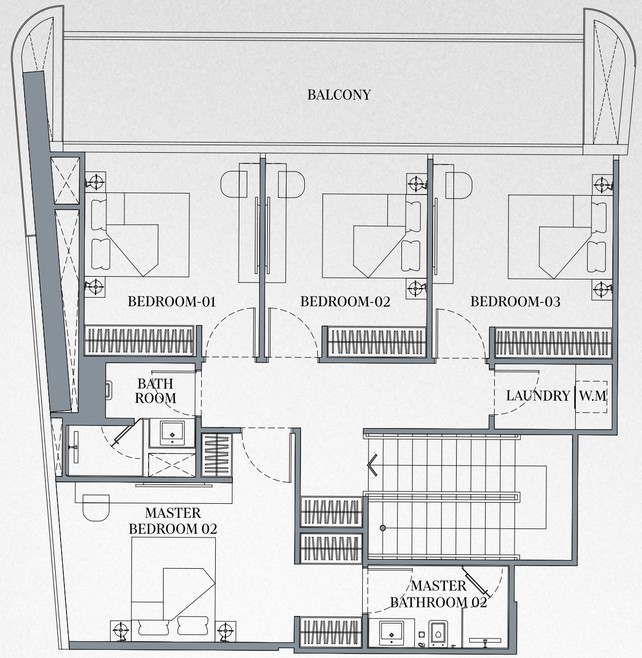
5 Bedroom Unit | Type 3



AREA	SQ.M	SQ.FT
Suite Area	187.32	2016.30
Balcony Area	42.68	459.40
Total Unit Area	230	3475.70

FLAT DESIGN COMPONENTS	
GROUND FLOOR	
MASTER BATHROOM- 01	5 m²
MASTER BEDROOM-01	17 m²
LIVING	18 m²
KITCHEN AND DINING	28.5 m²
CORRIDOR	7 m²
BATHROOM	3 m²
STAIRCASE	8 m²
FIRST FLOOR	
MASTER BATHROOM- 02	4 m²
MASTER BEDROOM-02	18 m²
BEDROOM-01	13 m²
BEDROOM-02	12 m²
BEDROOM-03	13.5 m²
BATHROOM	4.5 m²
LAUNDRY	3 m²
CORRIDOR	8 m²
STAIRCASE	9 m²





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ABOUT THE BRAND

A LEGACY OF ARCHITECTURAL ARTISTRY

Binghatti Holding Limited is a vertically integrated real estate developer founded in 2008 with roots as a contractor before transitioning into full-scale development. Leveraging in-house design, development, construction and delivery capabilities, the Group stands out as one of Dubai's most avant-garde private developers, operating across the full market spectrum from affordable housing to ultra luxury branded residences.

With a total portfolio exceeding 100 projects valued at nearly AED 100 billion, Binghatti has delivered more than 50 projects to date and maintains a robust pipeline of approximately 30 million square footage of sellable area.

Binghatti delivers across the housing ladder from affordable and mid-market homes to premium and ultra luxury branded residences differentiating itself through design led products, branded collaborations and a consistent focus on customer outcomes. The developer's contractor heritage underpins its operational agility and ability to scale across segments.

Sustainability is embedded across Binghatti's developments through energy efficient technologies, responsible materials selection and long-term value creation strategies that enhance returns for stakeholders and liveability for residents.

Binghatti Holding continues to expand its real estate portfolio to meet growing market demand, delivering quality projects across every market tier while prioritising design, delivery excellence and sustainable outcomes.

Muhammad Binghatti

BINGHATTI

AFTER SALES SERVICES

All-in-One After Sales Services

Binghatti Style

- PROPERTY MANAGEMENT
- UNIT RESALE
- PARKING SALE
- HOLIDAY HOMES
- ANNUAL MAINTENANCE
- FURNITURE PACKAGES

800 240

VISION

A World Built Beyond Tomorrow.

ICONIC